

## Racer Questions:

-What was the biggest obstacle(s) you faced in preparing for King of the Hammers? Give us a look into the preparation, self sacrifice, and work involved in competing here this week. Tell us a story.

-What do you feel will be your biggest challenge in the race and why?

-What do you think is the key to doing well at King of the Hammers?

-What got you interested in the KOH scene? What drives you to compete?

-What is it that makes KOH such a difficult race?

-If you could describe KOH style endurance racing to someone who doesn't know anything about it, how would you?

-Do you feel as though there is a certain 'glory' or 'epicness' to being a part of a race like this? If so, how would you explain the feeling?

-What in your opinion defines a "winner". Specifically, what defines the driver and/or team that can win King of the Hammers? What defines the car?

-How would you describe Johnson Valley? What is it like out here? What are some of the challenges an area like this brings to the table?

-Do you feel there is a sort of brotherhood, whether it be with fellow racers, or your team, that exists out here at an event like King of the Hammers? How would you explain that feeling?

-In your opinion, what is the greatest spectacle of KOH?

-Some consider KOH to be a "rags to riches" type event, an average joe opportunity to be a part of the spotlight. What are your thoughts on this?

-What was the most interesting/exciting thing to happen during the race? Tell us your story of the day and how it played out.

-What are your feelings on the course? What did you experience out there?

-What was/is the most rewarding experience/thing to you about this event?

-You're sitting on the starting line, waiting for your turn in line and for the green flag to drop, what is racing through your mind as you wait for the moment to go? (explain the feelings and thoughts)

## **Dave Cole/Jeff Knoll**

-What obstacles and hurdles did you have to overcome in the planning of KOH this year that hasn't been a concern in the past? What about the event has changed and why?

-Tell us one of your favorite stories from the event. (feel free to tell more than one)

-What goes in to putting on an event like this? the behind the scenes stuff, the guys who make it all happen but never see the spotlight, so on.

-Explain the concept of the LCQ and what it is.

-In your opinion, what is the greatest spectacle of KOH?

-What were the origins of KOH? What brought KOH to what it is today? Tell us a little bit about the history of the event and what brought it to be today.

-In your wildest dreams did you ever envision KOH to be what it is today right here around us?

-How would you describe Johnson Valley? What is it like out here? What are some of the challenges an area like this brings to the table?

-Do you feel as though there is a certain 'glory' or 'epicness' to being a part of a race like this? if so, how would you explain the feeling?

-Do you feel there will be a change from last year's event this time around, as far as competitors themselves, their rigs, the overall mood and readiness?

-Do you feel there is a sort of brotherhood, whether it be with racers, or your team, that exists out here at an event like King of the Hammers? How would you explain that feeling?

-With Ultra4 growing rapidly as a legitimate off road racing class, what is the end goal for that endeavor?

-What in your opinion defines a "winner". Specifically, what defines the driver and/or team that can win King of the Hammers? What defines the car?

-What do you hope for the future of King of the Hammers?

-What is the most rewarding thing about an event like KOH to yourself personally?

